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***JASON LAM***  
***Communication Designer***

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- Education** **Emily Carr University**, 2004—2008, [www.ecuad.ca](http://www.ecuad.ca)  
B Des Communication Design. The program provided opportunities to work with real clients under instructors' guidance.
- Translink**, 2007  
Created an interpretive signage system for Central Valley Greenway that informed, enlightened, and entertained those who passed through the 25km trail.
- Experience** **REM Advertising**, 2010—2011  
Assistant Art Director. Designed, facilitated and implemented various through-the-line projects for a diverse portfolio of clients.
- Sokul Outdoor Living**, 2010, [www.sokul.com](http://www.sokul.com)  
Art Director. Composed the catalog and the front-end design of the website, while producing elements to create a cohesive branding.
- Brandspank Creative Retail Marketing**, 2010, [www.brandspank.net](http://www.brandspank.net)  
Art Director. Contracted to generate different ideas and approaches for Ingledew's Shoes Summer Sale.
- AssetPlus Financial Service**, 2010, [www.assetplus.ca](http://www.assetplus.ca)  
Designer. Re-design the company's website with a limited budget.
- Vancouver Magazine**, 2009, [www.vanmag.com](http://www.vanmag.com)  
Design Intern. Worked closely with art directors and editors on the design of September to November issues, and the *Eating & Drinking Guide 2010*. At the end of my internship, I was contracted to design the *City Guide 2010*.
- Ricepaper Magazine**, 2009, [www.ricepapermagazine.ca](http://www.ricepapermagazine.ca)  
Designer. Contributed to the design of issue 14.3 and 14.4.
- Fifty Fifty Design**, 2007—2009  
Designer. Established a startup studio that designs, directs, and produces a variety of different projects. Services include branding, web development, and printed material for local clients.
- Britton Diamonds**, 2008—2009  
Strengthened its public presence through cohesive branding. Produced promotional materials and designed the website.
- Remix Fashion**, 2007—2009  
Rebranded the store's identity. Produced promotional materials as well as directed the interior design renovations.
- Posh Charcoal Collaboration Dining**, 2007—2009  
Worked closely with the marketing director. Designed and launched [www.303-posh.com](http://www.303-posh.com), created posters, banners & window displays.
- Undergraduate Exhibition**, 2008  
Designer. Operated in a small team to develop the printed materials and signage system in the design department.